**Sales**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Unit Price** | **Quantity** | **X** |
| A | 2 | 5 | 10 |
| A | 3 | 6 | 18 |
| A | 2 | 10 | 20 |
| B | 5 | 2 | 10 |
| B | 10 | 3 | 30 |
|  |  |  |  |
|  |  |  |  |

Iterate row by row and calculate unit price times quantity

SUM X = 88

After calculation, the x column disappears 🡪 no longer exists

Measures are calculated on the fly